



# YOEL HANOUFA

## PRODUCT DESIGNER

### CONTACT

+33 6 58 15 57 54  
yoelhnf@gmail.com  
Paris, France  
www.yoelhnf.com

### PROFILE

Age: **31 years old**  
Looking for : **CDI**  
Experience : **4 years**  
Interest : **Luxury - Cinema - Music - Innovation - Travel**

### SKILLS

Management  
Events  
Communication  
Design UX/UI  
Graphic design  
Web development  
Digital marketing  
Conception  
Strategic thinking  
Innovation  
Design thinking

### SOFTWARE

Sketch/Figma/Adobe XD  
Photoshop/Illustrator  
Premiere Pro/After Effect  
Google Analytics/Ads  
InVision/ProtoPie  
Microsoft Suite  
HTML/CSS/JS/PHP  
Shopify/Wordpress/Salesforce  
Social networks  
Jira/Monday/Trello/Notion

### LANGUAGES

French  
English  
Hebrew

### WORK EXPERIENCE

#### PRODUCT DESIGNER | CDI

for **Sisley Paris**

January 2021 - Current | Paris, France

Design UX/UI (website & mobile app) - Prototyping -  
Graphic design - Video editing - Quality assurance -  
Branding - Design System - Business strategy

#### PRODUCT MANAGER | 1 YEAR INTERNSHIP

for **Dream It Conventions**

December 2019 - December 2020 | Los Angeles, USA - Paris, FR

Management - Events - Graphic design - Design UX/UI -  
Video editing - Partnerships **NETFLIX** & **J.K. ROWLING**  
Google Ads & Analytics - Front web development -  
Search engine optimization (SEO) - Social networks

#### CO-FOUNDER

for **Dream It Conventions**

April 2018 | Paris, France

Management - Conception / Innovation - Events

### EDUCATION

#### DIPLOMA OF EXPERT IN DIGITAL COMMUNICATION IN ENGINEERING

at **HETIC (College of interdisciplinary technological engineering)**

2016 - 2021 | Paris, France

#### BACCALAURÉAT ECONOMIC & SOCIAL

at **Havat Hanoar Hatsioni (High School)**

2012 | Jerusalem, Israel