



YOEL HANOUFA

LEAD PRODUCT DESIGNER

CONTACT

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Paris, France
www.yoelhnf.com

PROFILE

Age: **33 years old**
Looking for : **CDI**
Interest : **Luxury - Cinema - Music - Innovation - Travel**

SKILLS

Management
Events
Communication
Design UX/UI
Graphic design
Web development
Digital marketing
Conception
Strategic thinking
Innovation
Design thinking

SOFTWARE

Figma/Adobe XD/Sketch
Photoshop/Illustrator
Premiere Pro/After Effect
Google Analytics/Ads
InVision/ProtoPie
Microsoft Suite
HTML/CSS/JS/PHP
Salesforce/Shopify/Wordpress
Social networks
Jira/Monday/Trello/Notion

LANGUAGES

French
English
Hebrew

WORK EXPERIENCE

LEAD PRODUCT DESIGNER | CDI

for **Sisley Paris**

January 2021 - Current | Paris, France

Design UX/UI (website & mobile app) - Prototyping -
Graphic design - Video editing - Quality assurance -
Branding - Design System - Business strategy

DIGITAL PRODUCER | 1 YEAR INTERNSHIP

for **Dream It Conventions**

December 2019 - December 2020 | Los Angeles, USA - Paris, FR

Management - Events - Graphic design - Design UX/UI -
Video editing - Influencer partnerships -
Google Ads & Analytics - Front web development -
Search engine optimization (SEO) - Social networks

CO-FOUNDER

for **Dream It Conventions**

April 2018 | Paris, France

Management - Conception / Innovation - Events

EDUCATION

DIPLOMA OF EXPERT IN DIGITAL COMMUNICATION IN ENGINEERING

at **HETIC (College of interdisciplinary technological engineering)**
2016 - 2021 | Paris, France

BACCALAURÉAT ECONOMIC & SOCIAL

at **Havat Hanoar Hatsioni (High School)**
2012 | Jerusalem, Israel